



BPDC Community Post Price List

The Bellaire Puritas Community Post is published three times in 2017, in mid-March, June and October. Newsletters are mailed to all the single-family households and businesses in Ward 16 (about 11,400 mailboxes); distributed at local community institutions like: schools, churches, and libraries; and sent to our funders.

The newsletter size will be 8 or 12 pages. Each is printed in color on 11" x 17" newsprint. Ads are accepted by email: r.napolitano@bpdc.org. Please send the ads, print-ready (300 DPI or better), as photos or pdf.'s. We can design ads for a \$25 fee/ad with two weeks advance notice before the submission/payment deadline of each issue.

Rates for single-issue advertising:

Full-page ad (16.5" x 10.5"): \$800

Half-page (1/2) (8" x 11"): \$450

One-quarter (1/4) (8" x 5"): \$250

One-eighth (1/8) (4" x 5"): \$150

Rates for two or more issues

Full-page ad (16.5" x 10.5"): \$750 (each issue)

Half-page (1/2) (8" x 11"): \$375 (each issue)

One-quarter (1/4) (8" x 5"): \$200 (each issue)

One-eighth (1/8) (4" x 5"): \$100 (each issue)

*Corresponding payment is due by each issue deadline

Rates for sponsored content

Full-page (10.5" x 16.5"): \$900/issue

Half-page (1/2) (8" x 11"): \$500/issue

One-quarter (1/4) (5" x 8"): \$300/issue

One-eighth (1/8) (4" x 5"): \$200/issue

Deadlines for print-ready materials and payment:

Spring Issue: February 8, 2017

Summer Issue: May 5, 2017

Fall/Winter Issue: August 15, 2017

Questions:

Call Rachel Napolitano, marketing coordinator at 216-671-2710, ext. 216 or

r.napolitano@bpdc.org.

