SCRATCHMADE INCUBATOR
PACKAGED PRODUCTS MADE BY HAND

ECDI and the SBDC at LCCC are proud partners in presenting the 4th cohort of the Scratchmade Incubator. This 4-week training program is designed to prepare product entrepreneurs for store shelves. At the program's conclusion, the City of Berea will host a pitch event to wrap up Scratchmade!

Makers of the following are encouraged to apply:

- Packaged food products
- Bottled food products
- Canned products
- Beverages
- Beauty & Health products
- Cosmetics
- Artisinal goods

Learn How To:
- Develop a business model around a product
- Build a brand and marketing strategy around a product
- Position a product for success
- Price a product
- Label, manufacture, and license a product
- Pitch a product idea & tell your story

Program Dates:
Thursday Evenings
May 2nd-23rd
6PM

*May 30th: Optional Pitch Event*

This program will be held at:
Smith Elementary School
535 Wyleswood Dr.
Berea, Ohio 44017

Apply Online:
TinyURL.com/ScratchMade

Program fee: $199
Application Deadline: Monday, April 22nd, 2019

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